

Help Wanted: Building Jobs in America



The boating industry is facing a **shortfall of qualified workers** for manufacturing, technicians, and service repairs.

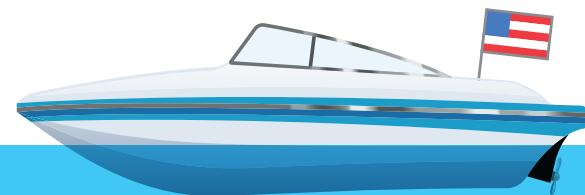
Prioritizing technical, vocational and apprenticeship programs and connecting the marine industry with federal and state programs is the key to job growth and employment in marine manufacturing and retail.

► **U.S. marine manufacturing supports:**

650,000 JOBS

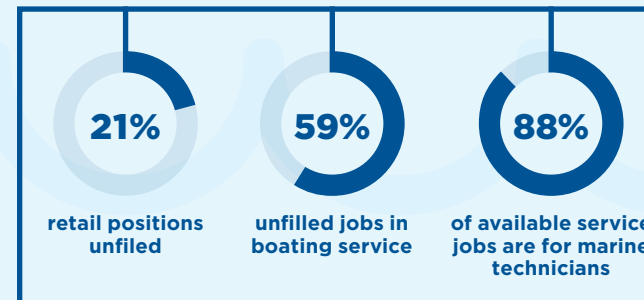
34,833 BUSINESSES

► **95% of boats sold in the U.S. are made in the U.S.**



According to a study by the Marine Retailers Association of the Americas:

BY 2019
31,000 JOBS WILL BE OPEN AND NEEDED
— IN THE U.S. MARINE INDUSTRY —



ACTIONS FOR LEADERS TO TAKE

- 1 Provide full funding for workforce and technical education.
- 2 Pass the JOBS Act (S.206 and H.R.2451) to expand Pell eligibility to short-term postsecondary certificates and demand driven non-credit programs.
- 3 Re-evaluate the high number of clock hours needed for Pell eligibility.
- 4 Provide easier access for apprenticeship and On the Job Training (OJT) grants for employers.

Help America Develop a More Skilled Workforce

The recreational boating industry stands ready to hire a new generation of workers into stable and well-paying careers.

- **Reauthorize and modernize the Perkins Act** so that state governments are empowered to address local Career and Technical Education (CTE) needs.
- **Expand Pell eligibility** to short-term post secondary certificates and demand driven non-credit programs.
- **Improve funding** of community colleges and technical schools.
- **Support apprenticeships** and other work-based learning programs.
- **Improve and retain employer incentive programs** for hiring and training veterans.